

# PRESS RELEASE

FOR IMMEDIATE RELEASE

## DOREL DISTRIBUTION CANADA PRODUCT ADVISORY

**Montreal, October 27, 2005** — Dorel Distribution Canada is announcing today a voluntary public notice to repair the following battery-powered ride-on vehicles:

1. Safety 1<sup>st</sup> Torch Red Corvette®, model 50504/50504A
2. Safety 1<sup>st</sup> Yellow Race Car Corvette®, model 50505/50505A
3. Kid Trax Fire Engine, model 50506/50506A

An electronic malfunction can occur in the ride-on vehicle's circuit board and/or battery connector, resulting in smoking and melting of components. This poses a vehicle fire hazard and a burn hazard to consumers if components are touched while malfunctioning. There have been no injuries reported.

These battery powered ride-on vehicles were manufactured between January 2004 and August 2005. The manufacturer date is located on the underside of all the units and is molded into the plastic body, near the Dorel Juvenile Group legal line. One circle displays the month of manufacture, the other circle displays the year of manufacture. The model numbers are located on the underside of the vehicles near the date code.

Consumers who have purchased the models involved should stop using the products and contact the company to receive a free repair kit and instructions by calling the consumer relations toll free ride-on hot line at 1-866-611-3022 between 8 a.m. and 4:30 p.m. ET Monday through Friday, or visiting [www.djgusa.com](http://www.djgusa.com).

\*Chevrolet, Corvette, all related Emblem(s) and vehicle body design(s) are General Motors Trademarks used under license to Cosco Management, Inc.

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