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**Dorel Juvenile Group USA Opens Doors of New “Factory of the Future”**  
Over 1,000 jobs preserved in Columbus

COLUMBUS, IN (May 6, 2004)— Dorel Juvenile Group USA, part of Dorel Industries Inc. (NASDAQ: DIIB; TSX: DII.A, DII.B) today officially opened its \$25 million, 1.1 million square-foot “factory of the future.” The advanced, state-of-the-art facility in Columbus, Indiana includes upgraded manufacturing equipment and is supplemented by 336,000 square feet of additional warehouse and distribution resources. The facility will be the center of car seat production for the Company. It is another example of Dorel’s full-scale effort to achieve increased operational efficiency in the production of innovative and cost-effective consumer products.

“These changes have allowed us to streamline our operations and now provide us with the foundation to exceed our customers’ expectations,” says Jeff Hale, Executive Vice President of Strategic Operations, Dorel Juvenile Group USA.

The local plant, formerly Cosco Inc., is the world’s largest manufacturer of children’s car seats, producing over 5 million car seats per year. Dorel Juvenile Group USA’s redesigned and newly expanded Columbus plant will provide more capacity, faster response and higher efficiencies than ever before. In addition, a number of Safety 1<sup>st</sup> branded products that were previously outsourced will now be manufactured in Columbus.

Dorel Juvenile Group USA’s one-of-a-kind “factory of the future” is also projected to reduce warehousing expenses and better serve consumer and retailer needs. The facility has already provided a great benefit to the state of Indiana: While other streamlining proposals would have moved the Company’s manufacturing

operations to a new location, the decision to keep operations in Columbus preserved over 1,000 local jobs.

“The deciding factor that put the Columbus option ahead of the rest,” Hale says, “was the company’s qualified and dedicated work force along with continued support from the State of Indiana, Mayor Fred Armstrong and the City of Columbus, the Columbus Chamber of Commerce and the Columbus Board of Works. Thanks to their efforts, the city of Columbus continues to serve as the center of Dorel’s car seat production.”

#### About Dorel:

Dorel Industries Inc. is a global consumer products company which designs, manufactures or sources, markets and distributes a diverse portfolio of powerful product brands, marketed through its Juvenile, Home Furnishings, and Recreational/Leisure segments. US operations include the Dorel Juvenile Group USA, which incorporates the Cosco and Safety 1<sup>st</sup> brands; Ameriwood Industries, Cosco Home & Office; and Pacific Cycle, which includes the Schwinn, Mongoose, GT and InSTEP and Roadmaster brands. In Canada, Dorel operates Dorel Juvenile Group Canada; Ridgewood Industries and Dorel Home Products. The Dorel Juvenile Group Europe carries out activities throughout Europe, under the Maxi-Cosi, Quinny, Safety 1<sup>st</sup>, Bébé Confort, Babidéal, MonBébé and Baby Relax brands. Dorel Asia sources and imports home furnishings. Dorel employs approximately 5,000 people in fourteen countries. 2003 sales were US\$1.2 billion. 2004 sales are expected to be between US\$1.6 – US\$1.8 billion.

Dorel Industries Inc. is listed on the Toronto Stock Exchange under the symbols DII.A and DII.B in Canada and on the NASDAQ Exchange under the symbol DIIB.

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