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**DOREL INDUSTRIES HIRES ADAM INGRAO AS GENERAL MANAGER FOR
CYCLING SPORTS GROUP CANADA**

*National Football League Executive Joins Leadership Team
of Dorel Recreational/Leisure Segment*

Bethel, Connecticut – June 22, 2009 – Dorel Industries Inc. (TSX: DII.B, DII.A), today announced the appointment of Adam Ingrao as the new General Manager for Cycling Sports Group (CSG) Canada. In this capacity, Ingrao will be responsible for elevating CSG presence within the Canadian marketplace by leading and developing the overall strategies to meet company goals and objectives. As general manager, he also will drive development of winning sales and marketing programs to fuel top line growth; drive profitability; increase market share; and, will be overseeing CSG's budget and cash flow.

"Adam brings deep creative and strategic business development skills to Cycling Sports Group, and he's uniquely qualified to extend our presence in Canada," said Robert Baird, President of Dorel's Recreational/Leisure segment. "His experience in retail marketing and efficient business operations and development made him the leading candidate for this important position."

Ingrao joined Cycling Sports Group with ten years of management experience for international athletic and performance brands. Most recently, he worked for the National Football League (NFL) overseeing the League's international consumer products business. In that capacity, Ingrao implemented a new business model for international licensing, developed and implemented a global retail strategy, and served as the NFL's primary point of contact for all related international product and retail development issues. Prior to the NFL, Ingrao was an international sales and operations manager for Polo Ralph Lauren in London, and worked as a sales & operations manager for Reebok International's European, African and Middle Eastern distributor businesses, based in London and Munich.

"I am eager and honored to join the Cycling Sports Group," says Ingrao. "I'm confident the experience I gained across the industry has prepared me to raise the profile of our world-class brands in Canada."

About Dorel

Dorel Industries Inc. (TSX: DII.B, DII.A) is a world class juvenile products and bicycle company. Established in 1962, Dorel creates style and excitement in equal measure to safety, quality and value. The Company's lifestyle leadership position is pronounced in both its Juvenile and Bicycle categories with an array of trend-setting products. Dorel's powerfully branded products include Safety 1st, Quinny, Cosco, Maxi-Cosi and Bébé Confort in Juvenile, as well as Cannondale, Schwinn, GT, Mongoose and SUGOI in Recreational/Leisure. Dorel's Home Furnishings segment markets a wide assortment of furniture products, both domestically produced and imported. Dorel is a US\$2.2 billion company with 4700 employees, facilities in eighteen countries, and sales worldwide.