



(TSX: DII.A, DII.B)

DOREL INDUSTRIES WILL HOLD A CONFERENCE CALL TO DISCUSS ITS THIRD QUARTER RESULTS

OPEN TO: Analysts, investors and all interested parties
DATE: Thursday, November 5, 2009
TIME: 1:00 PM Eastern Time
CALL: 1-877-974-0449

THE PRESS RELEASE WILL BE PUBLISHED THE SAME DAY THROUGH CNW.

Please dial in 15 minutes before the conference begins.

If you are unable to call in at this time, you may access a tape recording of the meeting by calling 1-877-289-8525 and entering the passcode 4179066# on your phone. This tape recording will be available on Thursday, November 5, 2009 as of 3:00 PM until 11:59 PM on Thursday, November 12, 2009.

MEDIA WISHING TO QUOTE AN ANALYST SHOULD CONTACT THE ANALYST PERSONALLY FOR PERMISSION.

NOTE TO FIRST-TIME ANALYSTS: Please contact MaisonBrison at 514-731-0000 prior to the day of the conference call.

Interested parties may also listen to a live webcast at www.dorel.com, www.newswire.ca or at www.q1234.com.

For further information contact Rick Leckner, MaisonBrison at 514-731-0000.