



Media Clarification

Montreal, September 12, 2007- Dorel Distribution Canada (DDC) wishes to clarify certain media reports related to a press release issued yesterday, September 11, 2007 entitled **Sears Canada advised by Dorel Distribution Canada of a potential Safety Hazard relating to certain Eddie Bauer and Safety 1st child car seats**. This is a follow up to the Dorel Distribution Public Notice issued August 30, 2007 (attached).

While yesterday's release stated that the car seats involved may have been sold between June 2004 to September 2007, the seats affected were manufactured from November 1, 2003 through December 31, 2005. Consumers are advised to check the date of manufacture on their car seats before taking any action. It is unlikely that any of the affected items are currently in retail distribution.

This is not a recall. Consumers can continue to use the car seats and are not required to bring them back to stores. Rather, consumers are offered a free repair kit to replace the center front adjuster strap.

To order the replacement kit consumers can

Visit our website www.djgusa.com

Phone: Consumer Relations at 800-219-0540.

E mail: aopublicnotice@djgusa.com

Mail: Alpha Omega Public Notice, PO Box 2609, Columbus, IN 47202-2609

Model numbers affected include

Cosco Alpha Omega: 22C15BNP; 22C15CRK; 22C15ROR; 22C15TUX; 22C26BNG;
22C26GRH

Cosco Alpha Omega Elite: 22C51HMR; 22C51TRP; 22155CSPH

Eddie Bauer 3 in 1: 22C75AFD; 22C75ARD; 22C75EBN; 22C75MBP; 22C76SHL

Eddie Bauer Deluxe 3 in 1: 22C71BGL; 22C71BLD; 22C71MAC; 22756CLRS;

22756CBAL; 22757CMRC; 22757CLKM

Safety 1st Enspira: 22C50TWL; 22C50WFD

Safety 1st Intera: 22C46BDF; 22C46BDN; 22C46BKY; 22C46GEO

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For further information contact:

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