



C O M M U N I Q U É

JUVENILE

- Cosco
- Safety 1<sup>st</sup>
- Maxi-Cosi
- Bébé Confort
- Baby Relax
- Babidéal
- Mon Bébé
- Quinny

HOME FURNISHINGS

- Ameriwood
- Ridgewood
- Charleswood
- Dorel Home Products
- Cosco Home & Office
- Dorel Asia
- Carina
- SystemBuild
- Cosco Ability Care Essentials
- Altra Furniture

RECREATIONAL / LEISURE

- Pacific Cycle
- Schwinn
- GT
- Mongoose
- InSTEP

EXCHANGES

CANADA

TSX:  
DII.MV, DII.SV

U.S.A.

NASDAQ:  
DIIB

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DOREL'S SCHWINN BICYCLE STUNT TEAM ROLLS INTO PVM

**Montreal, May 17, 2005** — A spectacular free bicycle stunt show is planned for noon tomorrow on the plaza of Place Ville Marie to help launch the complex's "Self-Serve Bikes" program. The internationally-known Schwinn Air Show Stunt Team will put on a dazzling display of bicycle acrobatics not to be missed. The team is often featured on ESPN's X Games and NBC's Gravity Games.

The show is fast-paced and exciting, with riders performing aerials 20 to 30 feet above the ramps and technical flatland stunts on the ground. The Schwinn Air Stunt Show team is a world-class touring company that performs at professional sporting events, military bases as well as various fairs and festivals.

Schwinn is owned by Pacific Cycle, a division of Montreal-based Dorel Industries. Dorel holds its annual meeting of shareholders Wednesday morning at 10 at the Mount Royal Centre, 2200 Mansfield.

What: Schwinn Bicycle Air Stunt Show  
Where: Plaza of PVM  
When: Wednesday, May 18, 2005 at noon

The public is more than welcome.

Profile

Dorel Industries (TSX: DII.SV, DII.MV; NASDAQ: DIIB) is a global consumer products company engaged in the designing, manufacturing and marketing of a diverse portfolio of powerful consumer brands, sold through its Juvenile, Home Furnishings, and Recreational/Leisure segments. Headquartered in Montreal, Dorel employs approximately 5,000 people in fourteen countries. Dorel also has offices in Shanghai and Shenzhen, China which oversee the sourcing, engineering and logistics of all Asian operations. 2004 sales were US\$1.7 billion.

US operations include Dorel Juvenile Group USA, which markets the Cosco and Safety 1<sup>st</sup> brands as well Eddie Bauer and Disney Baby licensed products; Ameriwood Industries, which markets ready-to-assemble products under the Ameriwood, Carina, SystemBuild, Altra Furniture and Ridgewood/Charleswood brands as well as California Closets and Trading Spaces licenses; Cosco Home & Office, which markets home/office products under the Cosco and Cosco Ability Essentials brands and Samsonite license; and Pacific Cycle, which markets the Schwinn, Mongoose, GT, InSTEP and Roadmaster brands. In Canada, Dorel operates Dorel Sales and Distribution Canada, Ridgewood Industries and Dorel Home Products. Dorel Europe markets juvenile products throughout Europe, under the Bébé Confort, Maxi-Cosi, Quinny, Safety 1<sup>st</sup>, Babidéal, Mon Bébé and Baby Relax brands. Dorel Asia sources and imports home furnishings products.