



JUVENILE

Cosco
Safety 1st
Maxi-Cosi
Bébé Confort
Baby Relax
Babidéal
Quinny

HOME FURNISHINGS

Ameriwood
Ridgewood
Charleswood
Dorel Home Products
Cosco Home & Office
Dorel Asia
Carina
SystemBuild
Cosco Ability Care Essentials
Altra Furniture

RECREATIONAL / LEISURE

Pacific Cycle
Schwinn
GT
Mongoose
InSTEP

EXCHANGES

CANADA

TSX:
DII.MV, DII.SV

U.S.A.

NASDAQ:
DIIB

CONTACT:

Maison Brison
Rick Leckner
(514) 731-0000
Dorel Industries Inc.
Jeffrey Schwartz
(514) 934-3034

DOREL WORKING WITH ONTARIO GOVERNMENT TO PROMOTE NEW CAR BOOSTER SEAT LEGISLATION

Montreal, September 12, 2005--- Dorel Industries Inc. (TSX: DII.SV, DII.MV; NASDAQ: DIIB), the world's largest juvenile products company in its categories, wishes to remind Ontario residents that new legislation now makes car booster seats mandatory throughout their province. Ontario's Ministry of Transportation, as well as other safety experts, has stated that the risk of injury or death to children is reduced by 75% when they are in child seats or booster seats. There is also a concern that 15% of youngsters, aged 5 to 9 are not secured at all.

Bill 73, "An Act to Enhance the Safety of Children and Youth on Ontario's Roads", makes booster seats mandatory, effective September 1, 2005, for what many road safety experts call "the forgotten children"—those who have outgrown a child car seat, but are too small to be properly secured by seatbelts alone.

Specifically, youngsters under the age of eight, weighing more than 18 kg but less than 36 kg (between 40 and 80 lbs) and standing less than 145 cm (4 feet 9 inches), must use a booster seat. The law will also require anyone transporting children to make sure children are properly secured in either an infant seat, child seat, or booster seat. This would apply to all caregivers, from babysitters to grandparents.

"We know child car seats and booster seats save lives. In fact they can reduce the risk of death or injury by as much as 75 per cent," said Ontario Minister of Transportation Harinder Takhar. "That's why having kids properly secured is no longer an option. It's now the law."

"Research shows that a significant percentage of 4 to 8 year old car passengers killed in accidents were reported to be totally unrestrained. Many others were severely injured. Initiatives such as these by the Ontario Government will definitely go a long way in further protecting our children," said Stephen Orleans of Dorel Distribution Canada.. "It is vital that parents and caregivers be made aware of this new legislation as quickly and effectively as possible. It is also our sincere hope that other Canadian provinces will follow Ontario's lead."

Mr. Orleans added that equipping vehicles with booster and other car seats is a first step, but most importantly the units must be installed and used properly. To this end car seat inspection clinics are being held across Ontario.

Dorel is working with retailers throughout Ontario to ensure that it will be able to meet the increased demand in car booster seats as a result of the new legislation. "We have already seen a significant request for these products and want to be able to serve consumers as effectively as possible," concluded Mr. Orleans.

Profile

Dorel Industries (TSX: DII.SV, DII.MV; NASDAQ: DIIB) is a global consumer products company engaged in the designing, manufacturing and marketing of a diverse portfolio of powerful consumer brands, sold through its Juvenile, Home Furnishings, and Recreational/Leisure segments. Headquartered in Montreal, Dorel employs approximately 5,000 people in fourteen countries. Dorel also has offices in Shanghai and Shenzhen, China which oversee the sourcing, engineering and logistics of all Asian operations. 2004 sales were US\$1.7 billion.

US operations include Dorel Juvenile Group USA, which markets the Cosco and Safety 1st brands as well as Eddie Bauer and Disney Baby licensed products; Ameriwood Industries, which markets ready-to-assemble furniture under the Ameriwood, Carina, SystemBuild, Altra Furniture and Ridgewood/Charleswood brands as well as California Closets and Trading Spaces licenses; Cosco Home & Office, which markets home/office products under the Cosco and Cosco Ability Essentials brands and Samsonite license; and Pacific Cycle, which markets the Schwinn, Mongoose, GT, InSTEP and Roadmaster brands. In Canada, Dorel operates Dorel Distribution Canada, Ridgewood Industries and Dorel Home Products. Dorel Europe markets juvenile products throughout Europe, under the Béb  Confort, Maxi-Cosi, Quinny, Safety 1st, Babid al, and Baby Relax brands. Dorel Asia sources and imports home furnishings products.