



## C O M M U N I Q U É

### JUVENILE

Cosco  
Safety 1<sup>st</sup>  
Maxi Cosi  
Quinny  
Baby Relax  
Babidéal  
MonBébé  
Bébé Confort

### HOME FURNISHINGS

Ameriwood  
Ridgewood  
Charleswood  
Dorel Home Products  
Cosco Home Office  
Dorel Asia

### EXCHANGES

#### CANADA:

Toronto  
Stock Exchange:  
DII.A, DII.B

#### U.S.A.:

NASDAQ:  
DIIBF

#### CONTACT:

Maison Brison  
Rick Leckner  
(514) 731-0000

Dorel Industries Inc.  
Jeffrey Schwartz  
(514) 934-3034

## DOREL INDUSTRIES ANNOUNCES NEW JUVENILE LINEUP

Major U.S. Tradeshow Attracts Key Buyers

Dallas, Texas, May 1, 2003---The Dorel Juvenile Group (DJG USA), a division of Dorel Industries Inc. (TSX: DII.A, DII.B; NASDAQ: DIIBF) today unveiled an exciting line up of new products at the 2003 International Juvenile Products Manufacturers Association (JPMA) Show which opened today in Dallas, Texas. A clear show stopper is the new Safety 1<sup>st</sup> *neat!* Diaper Disposal System which will be on retailers shelves this fall.

"JPMA is the premiere juvenile products show in North America and attracts buyers from the largest mass merchants to the specialized boutiques worldwide. This is the culmination of all of our product development efforts during the past year. In 2002 we created a single, centralized talent pool at the Dorel Design and Development Center in Canton, Massachusetts. This complements the existing car seat design center in Columbus, Indiana. We are most excited with the results of this initiative which all come together at JPMA. Our customers have reacted extremely positively to what they have seen," stated Bruce Cazenave, President and CEO of the Dorel Juvenile Group USA.

"The all new *neat!* Diaper Disposal System goes above and beyond all other diaper disposal systems on the market today with superior odor elimination and simplistic operation," stated Ken Mitchell, DJG USA Executive Vice President of Sales and Marketing. "Through extensive research, we determined that current systems don't adequately meet consumers' needs."

#### New Strollers

Also launched were two new stroller platforms featuring European styling for application to Dorel's various consumer brands.

#### New Monitors

Several new additions to the Safety 1<sup>st</sup> line of nursery monitors were also introduced. Included are the Safety 1<sup>st</sup> On-the-Go Monitor for home and away use and a receiver monitor that allows parents to monitor their child from multiple locations.

#### Safety First

Innovation, safety, quality and convenience are all evident in Dorel's new product offerings. "We are clearly on the leading edge of safety with our new introductions. We have incorporated new government safety standards into our products even though this is not yet obligatory," concluded Mr. Cazanave.

## PROFILE

Dorel Industries Inc. is a global manufacturer of consumer products. It specializes in two market segments: juvenile products and home furnishings. Dorel's extensive product offering includes juvenile products such as infant car seats, strollers, high chairs, toddler beds, cribs, infant health and safety aids, play-yards and juvenile accessories; home furnishings such as a wide variety of Ready-to-Assemble (RTA) furniture for home and office use as well as metal folding furniture, futons, step stools, ladders and other imported furniture items.

Dorel employs approximately 4,500 people in fourteen countries. Major North American facilities are located in Montreal, Quebec; Cornwall, Ontario; Columbus, Indiana; Wright City, Missouri; Tiffin, Ohio; Dowagiac, Michigan; and Canton, Massachusetts. The Company's major divisions in the United States include Ameriwood Industries and the Dorel Juvenile Group (DJG USA), which incorporates the Cosco and Safety 1<sup>st</sup> brand names. In Canada, Dorel operates Ridgewood Industries and Dorel Home Products. European operations are carried out through the Dorel Juvenile Group (DJG Europe) located in Holland and the Ampa Group which has major facilities in France, Italy and Portugal. Brand names marketed in Europe are Maxi-Cosi, Bébé Confort, Quinny, Safety 1<sup>st</sup>, Babidéal, MonBébé and Baby Relax. Dorel's imported furniture business is carried out through Dorel Asia.

### Forward-Looking Statements

Except for historical information provided herein, this press release may contain information and statements of a forward-looking nature concerning the future performance of the Company. These statements are based on suppositions and uncertainties as well as on management's best possible evaluation of future events. Such factors may include, without excluding other considerations, fluctuations in quarterly results, evolution in customer demand for the Company's products and services, the impact of price pressures exerted by competitors, and general market trends or economic changes. As a result, readers are advised that actual results may differ from expected results.