



DOREL NAMES NEW JUVENILE GROUP PRESIDENT

JUVENILE

Cosco
Maxi-Milliaan B.V.
Safety 1st
Dorel (U.K.)

Montreal, March 26, 2002 - Dorel Industries Inc. (TSE: DII.A, DII.B; NASDAQ: DIIBF) today announced the appointment of Bruce M. Cazenave as President and CEO of the Dorel Juvenile Group North America, effective May 1, 2002.

Bruce will assume responsibility for Dorel's North American Juvenile Products business, which markets a wide range of innovative products under the Cosco and Safety 1st brands. He will be based at Cosco's main facility in Columbus, Indiana.

READY-TO-ASSEMBLE

Ameriwood
Ridgewood

"Bruce brings to Dorel a wealth of domestic and international experience in consumer products. He has proven strengths in both marketing and operations. We are confident he will provide the guidance required to further reinforce Cosco and Safety 1st leading market positions," said Dorel President and CEO, Martin Schwartz.

HOME FURNISHINGS

Dorel Home Products
Cosco
Dorel Asia

Currently, Bruce is President and CEO of a large privately owned manufacturer and marketer of candles and home decor accessories in Houston, TX. He was previously with The Timberland Company, serving as Chief Operating Officer of its London based European operations, after directing its North American footwear division. Prior to this, Bruce spent 15 years in a succession of increasingly senior assignments in operations, logistics, product development, marketing and customer service with Black & Decker Inc. He was instrumental in creating and launching the De Walt Brand and forming Black & Decker's Decorating and Specialty Products Division.

Bruce is a graduate of Johns Hopkins University and George Washington University where he obtained a Master of Science Degree in Operations Research in 1978.

EXCHANGES

CANADA:

Toronto
Stock Exchange:
DII.A, DII.B

U.S.A.:

NASDAQ:
DIIBF

Profile

Dorel Industries Inc. is a rapidly growing global consumer products manufacturer specializing in three product areas: juvenile products, ready-to-assemble (RTA) furniture, and home furnishings. Dorel's product offerings include a wide variety of RTA furniture for home and office use; juvenile products such as infant car seats, strollers, high chairs, toddler beds, cribs, infant health and safety aids, play-yards and juvenile accessories; and home furnishings such as metal folding furniture, chairs, tables, futons and step stools.

Dorel employs approximately 3,600 people in nine countries. Major North American facilities are located in Montreal, Quebec; Cornwall, Ontario; Columbus, Indiana; Wright City, Missouri; Tiffin, Ohio; Dowagiac, Michigan; and Canton, Massachusetts. The Company's major divisions in the United States include Ameriwood Industries and the Dorel Juvenile Group (DJG USA), which incorporates the Cosco and Safety 1st brand names. In Canada, Dorel operates Ridgewood Industries and Dorel Home Products. European operations are carried out through the Dorel Juvenile Group (DJG Europe) which includes the Maxi-Cosi, Quinny and Safety 1st brand names. Dorel's international sourcing operations are carried out through Dorel Asia based in Hong Kong.

CONTACT:

Maison Brison
Rick Leckner
Jon Reider
(514) 731-0000

Dorel Industries Inc.
Jeffrey Schwartz
(514) 934-3034