



## DOREL TO INTRODUCE NEW PRODUCTS AT PREMIERE JUVENILE PRODUCTS SHOW Emphasis On Safety, Convenience And Fun

### JUVENILE

Cosco  
Maxi-Milliaan B.V.  
Safety 1<sup>st</sup>  
Dorel (U.K.)

**Montreal, April 29, 2002** - Dorel Industries Inc. (TSE: DII.A, DII.B; NASDAQ: DIIBF), will showcase a series of new products at the annual International Juvenile Products Show, scheduled for later this week (May 3 – 5) in Dallas, Texas. The show is the industry’s leading trade exhibition and brings together over 400 suppliers of infant products and thousands of buyers from around the world.

### READY-TO-ASSEMBLE

Ameriwood  
Ridgewood

### HIGHLIGHTS

Featured at the show will be Dorel’s full line of products under the Cosco and Safety 1<sup>st</sup> brands as well as a wide range of branded products marketed under licenses such as Eddie Bauer and Disney. Highlights of new items to be showcased follow.

### HOME FURNISHINGS

Dorel Home Products  
Cosco  
Dorel Asia

#### First Showing of the LATCH System Car Seat Line

- A complete line of car seats incorporating the new LATCH system (Lower Anchors and Tethers for Children) will be shown for the first time in Dallas. LATCH represents an important car seat safety innovation. The system incorporates hardware that greatly reduces improper installation and misuse of car seats by eliminating the need to secure the seat with adult seat belts. Dorel’s system complies with all new regulations and will be available with all of the Company’s car seats by September 2002.

### EXCHANGES

**CANADA:**  
Toronto  
Stock Exchange:  
**DII.A, DII.B**

#### Safer, More Comfortable Booster Car Seats

- Dorel’s new booster car seats, available in all price ranges, can now accommodate children up to 100 pounds (25% above previous recommendations). This represents an improvement in safety and comfort for the growing traveling child.

**U.S.A.:**  
NASDAQ:  
**DIIBF**

#### New Longer Range Monitors

- Redesigned radio child monitors allowing an operating range of up to 400 feet will make keeping in touch with the child easier - another important safety consideration for parents.

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#### Lighter Strollers With Exciting New Features

- Dorel’s strollers are getting a high tech makeover - aluminium will be used in more strollers to make them lighter and easier to use. Jogging strollers have been revamped and incorporate new features such as reversible seats and attached THERMOS™ coolers.

Dorel Industries Inc.  
Jeffrey Schwartz  
(514) 934-3034

## Convenient For Parents, More Entertaining For The Child

- Also being unveiled is a full range of new high chairs, swings, booster seats, bouncers, and walkers. These will provide greater convenience for parents and more entertainment for babies and toddlers. Colourful and stimulating development toys are now incorporated in many of the new products. New walkers can now be folded for easy travelling and storage.

## Focus on Fashion and Fabric

- In all of Dorel's new products, particular care has been taken to renew fashion and fabrics. Consumers are asking for colourful and exciting details and Dorel's designers have responded with a new look.

"This year's International Juvenile Products Show marks the launch of an exciting and complete line of juvenile products," noted Pierre Dupuis, Chief Operating Officer of Dorel. "Our design teams are committed to safer products, convenience of use, and great looks while providing added value for retailers and consumers. Product development has always been an important factor in our success and we believe that our innovation and keen understanding of consumer needs combined with the strength of our brands will continue to contribute to the Company's growth."

**Note:** Dorel Industries Inc. will hold its Annual General Meeting in Montreal, at the Omni Hotel, located at Sherbrooke and Peel Streets, at 11:00 AM on Thursday, May 30<sup>th</sup>, 2002.

## PROFILE

DOREL INDUSTRIES INC. is a global consumer products manufacturer specializing in three product areas: juvenile products, ready-to-assemble (RTA) furniture, and home furnishings. Dorel's product offerings include juvenile products such as infant car seats, strollers, high chairs, toddler beds, cribs, infant health and safety aids, play-yards and juvenile accessories; a wide variety of RTA furniture for home and office use; and home furnishings such as metal folding furniture, chairs, tables, futons and step stools.

Dorel employs approximately 3,600 people in nine countries. Major North American facilities are located in Montreal, Quebec; Cornwall, Ontario; Columbus, Indiana; Wright City, Missouri; Tiffin, Ohio; Dowagiac, Michigan; Cartersville, Georgia; and Canton, Massachusetts. The Company's major divisions in the United States include Ameriwood Industries and the Dorel Juvenile Group (DJG USA), which incorporates the Cosco and Safety 1<sup>st</sup> brand names. In Canada, Dorel operates Ridgewood Industries and Dorel Home Products. European operations are carried out through the Dorel Juvenile Group (DJG Europe) which includes the Maxi-Cosi, Quinny and Safety 1<sup>st</sup> brand names. Dorel's international sourcing operations are carried out through Dorel Asia based in Hong Kong.

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## Forward-Looking Statements

Except for historical information provided herein, this press release may contain information and statements of a forward-looking nature concerning the future performance of the Company. These statements are based on suppositions and uncertainties as well as on management's best possible evaluation of future events. Such factors may include, without excluding other considerations, fluctuations in quarterly results, evolution in customer demand for the Company's products and services, the impact of price pressures exerted by competitors, and general market trends or economic changes. As a result, readers are advised that actual results may differ from expected results.